



DHANAMANJURI UNIVERSITY

D.M. College of Commerce, Imphal

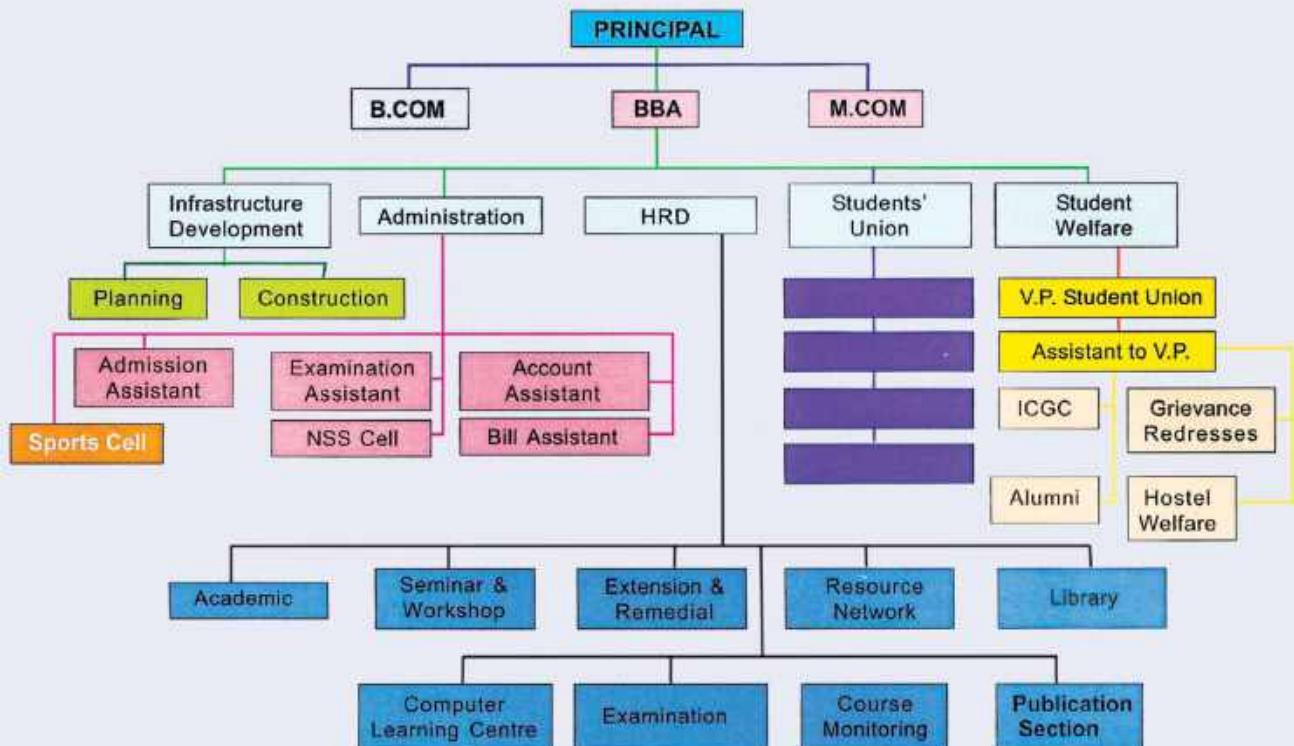


Prospectus

2020



D.M. College of Commerce, Imphal (College layout)



An Introduction

1. Name: DM College of Commerce
2. Address: DM. College Campus, Thangmeiband, Imphal West - 795001, Manipur.
3. Telephone No.: 03852446805
4. Date of Establishment: August 6, 1996.
5. Date of UGC Recognition: 1st April 1998 under 2(f) & 12(b)
6. University: Dhanamanjuri University, Imphal.
7. College Website: www.dmccommerce.edu.in
8. E-mail address: dmccprincipal@gmail.com
9. Type of College: Co-education College for Commerce & Management.
10. Location: Urban
11. Name of the Principal: Dr. A. Nabachandra Singh
- 12. Total Enrolment in 2019 – 2020 : 1148**
- 13. Accredited level by NAAC: B**
14. Core Competency
 - (a) A Premier full-fledged Commerce & Management Government College in the whole NE Region.
 - (b) Committed Teaching Faculty.
 - (c) Attended by students from all over the state.
 - (d) Offering disciplines in Commerce and Management.

From the Desk of the Principal



In the history of Education in Manipur, our college is unique for exclusively imparting Commerce education at Under-graduate & Post-graduate level. It is the only full-fledged Government College in imparting Commerce and Management in the entire state. The college has Career-Oriented Courses viz. BBA (Bachelor of Business Administration), Foreign Trade (Add on Course), and study center for Institute of Company Secretaries India. These job-oriented professional courses will help the students to get the opportunities to fit themselves in the global job demand as well as connect the intelligent and energetic minds of students with the social environment to conceive ways for better livelihoods for themselves and others. The college is equipped with all the necessary infrastructure in terms of physical facilities, a team of highly talented and dedicated academic faculty, professional support and non-academic staff. Our state-of-the-art lecture-rooms, computer laboratory, Wi-Fi campus and well-furnished library offer a good academic atmosphere and perfect learning condition. The purpose of our college is to instill in students a passion for learning that will bring the knowledge and understanding they will need to make a positive contribution to the communities in which they live and work. We offer you a disciplined, vibrant, academic environment to nurture talent and pursue excellence.

I welcome you to join our endeavor for excellence and become a part of the exalted fraternity, upholding and carrying forward the legacy of D.M. College of Commerce.

I wish all the aspiring candidates success and a great future.

(Dr. A. Nabachandra Singh)
Principal

DHANAMANJURI UNIVERSITY

Dhanamanjuri University (D.M. University) has come into existence during the current year under “The Dhanamanjuri University Act, 2017” which came into force on the 6th of April, 2018 through a notification in Manipur Gazette published by the Department of Higher and Technical Education, Government of Manipur. “The Dhanamanjuri University Bill, 2017” was passed on the floor of Manipur Legislative Assembly on 3rd August, 2017. The University was established under the National Scheme of Rashtriya Uchcharat Shiksha Abhiyan (RUSA).



Dhanamanjuri University is a long cherished dream of our founding fathers and Maharani Dhanamanjuri, the Mother Spirit in the birth of this seat of learning, translated into action. Manipur, an ancient Kingdom, had a composite traditional system of education in the field of warfare, martial arts, games and sports, culture and many other schools of thought training the people in various professional activities in ancient forms. The people have carried down this legacy of quest for knowledge and civilized existence since time immemorial. Ancient works of knowledge in the original scripts of Manipur stand as testimony to the nurturing of the idea of a University in the minds of our forefathers and foremothers. The state has celebrated the tradition of a purely intellectual pursuit which conserves the original ethos of the land and its people while receptive with an open mind to change in course of time.

The University under the national scheme is built up of five constituent colleges, namely, Dhanamanjuri College of Science (D.M. College of Science), Dhanamanjuri College of Arts (D.M. College of Arts), Dhanamanjuri College of Commerce (D.M. College of Commerce), Ghanapriya Women’s College (G.P. Women’s College) and Lairenmayum Sheibyashachi Law College (L.M.S. Law College), all of which occupy common, adjoining or neighbouring physical spaces.

Dhanamanjuri University is situated in the heart of Imphal City. The campus is bounded by National Highway No 2 in the East, Thangmeiband Road in the North and the Naga River in the South, Ghanapriya Women’s college is located at South-west of Kangla, the old palace of Manipur near the Raj Bhavan and L.M.S. Law College is located just in front of the University Campus across the National Highway No. 2.



D.M COLLEGE OF COMMERCE

D.M. College of Commerce came into being on 6th August 1996, the Golden Jubilee year of D.M. College, bifurcating from the erstwhile D.M. College of Arts and Commerce. The college is unique in the state as it is exclusively imparting Commerce Education upto Post-graduate level (M.Com.). The College is a co-educational institution having all the paraphernalia of modern education. Besides the different departments of Commerce, the college has departments of Languages – Manipuri, English and Hindi. It has the necessary infrastructure in terms of physical facilities, academic staff, professional support and non-academic staff.

In this modern society, D.M. College of Commerce has been imparting Commerce Education for many years to the students of Manipur and also other states. The college takes active part in extra-curricular and other leadership training programmes. It has already opened Career-oriented Education courses, namely – Foreign Trade (add on course) from 2009-2010 session. Our college has BBA (Bachelor of Business Administration), a Three- Year Course consisting of 6 semesters since 2009. It is a job-oriented professional course. It will help the students of Manipur to meet the growing demand of the global job market. Further, Post-graduate Course in Commerce (M.Com.) was started in 2016 and Study Center of Indian Institute of Company Secretary in the year 2017.

A number of awards, including Chanam Biren Singh Award for the best performance in B.Com. (Honours and General) examination, has been instituted since 1999. A separate library facility with reading room is also available. The class rooms and the college campus are specially designed in order to provide a good academic atmosphere with all modern facilities.

The college has a continuous record of academic excellence.

The college has been participating in all sports festivals organized by Manipur University and Directorate of Education (U). There have been outstanding performances by our college students in various tournaments.

VISION : To emerge as a center of excellence and innovation in the field of Commerce and Management education through leadership in professional education with concern for social and human values.

MISSION : To develop highly competent professionals in the area of Business, Management, Entrepreneurship, Banking, Insurance, Accounting and capable of providing leadership to the Indian and international business activities and to enable young professional to be responsible and responsive to the demands of the society in an ever-changing environment.

LOCATION:

The college is situated in the heart of Imphal city bounded by Thangmeiband road on the northern and the western sides and NH-2 on the eastern and southern sides. Though the college is located in Imphal city, the campus is environmentally clean and free from noises of busy city life.

At D.M College of Commerce, we give you the power to make a difference:

- 59 years of Commerce Education
- Qualified and experienced Faculty
- 6 Semester B.Com Course
- 6 Semester BBA Course
- 4 Semester M.Com Course
- B V O C courses on :-
 1. *Retail Management*
 2. *Patient Care Management*
 3. *IT and ITES*
 4. *Hospitality Management*
- Study Center of Institute of Company Secretary India
- Advanced Diploma Course in Foreign Trade
- Tally & GST Certificate Course
- Vocational Course in Retail Management
- Free Computer Education sponsored by Bharatia Vidya Bhavan

FACILITIES AT D.M COLLEGE OF COMMERCE

COMPUTER LAB

The college has got a spacious computer laboratory . The computer laboratory equipped with the latest LCD projector and networking with up-to-date computer configuration and internet connection for exclusive use by Management students. A good network of Audio-visual teaching aids is available to the students.



HOSTEL

Hostel facility is available in the DM. College Commerce Boy's Hostel and MOBC Hostel which are situated inside the D.M. College of Commerce Campus. All students should abide by the college Hostel Rules (Refer to Hostel Admission Form). Violation of Hostel Rules can lead to cancellation of admission to the college as well hostel. The affairs of the Hostel including admission process are managed by the College Hostel Management Committee.



SPORTS ACTIVITY

We all know that sports play a vital role in the development of an individual. We can't imagine life of a youngster without sports and games. Sports is something that keeps the person enthusiastic and energetic. There is a College Sports Week organized every year where students take a break and refresh their mind and body. Students of our college have been participating in various sports activity organized inside and outside the state and have won laurels for the college.



CULTURAL ACTIVITIES

The College organizes the Annual College Week where the events like Literary Meet, Inter-house Meet, etc. where students show their literary talents and skills. Our students also participate in various cultural activities organized at different university level.



SIN – LANG MANAGEMENT FESTIVAL:

A Management Festival entitled Sin Lang Festival is organized by BBA, DM college of Commerce every year with an aim to instill management skills practically to the management students where students from all over the state come and participate. Apart from various competitions on dance, debate, painting, quiz, business idea contest, there is a Miss Sin Lang contest and Rock Show.



INDUSTRIAL VISIT: Our College organizes industrial visit to the industries within the state as well as to the other states of the country, so that the students get firsthand knowledge of the different functioning of industries.



STUDY TOUR: Our college also organizes study tours for the students with the guidance of responsible faculty members to important commercial and tourist centres of the state as well as other states of the country .



NATIONAL SERVICE SCHEME

Facility is provided to the students who desire to join NCC (infantry) for boys. The college has also two units of National Service Scheme (NSS) under well trained Programme Officers to train boys and girls for development activities and social welfare.



LIBRARY AND INFORMATION CENTRE

To meet the demand of the faculty and students, the library is equipped with latest books and back volume of journals and periodicals. The library automation is under process by using lib software. To upgrade the knowledge of the staff and the students, the college is in the process of introducing E-library.



STUDENT UNION

The college has a Student's Union of elected secretaries, whose purpose is to promote the social, literary and cultural objectives and aspirations of the students. Principal of the college is the President and the Secretaries are guided by the Vice-President of the Students Union and faculty in charge for all the portfolios.

COLLEGE UNIFORM

The college has a common uniform for boys and girls respectively with an objective of making separate identity. The student have to wear the college uniform compulsorily while coming to college for attending classes, examination and other functions of the college.



DRESS CODE FOR BCOM

For Boys: Dark Grey Trousers and Light Blue Shirt
For Girls: Dark Grey Phaneek and Light Blue Shirt

DRESS CODE FOR BBA

For Boys : White Shirt, Black Trousers, Black Shoes, Maroon Tie, and Black Blazer for winter.
For Girls : White Shirt, Black Trousers, Black Shoes, Maroon Tie/Scarf, Black Blazer for winter.

B.COM COURSE STRUCTURE

B. Com. (Hons.): Three-Year (6-Semester) CBCS Programme		
Course Structure		
Semester - I		
BCH-1.1	Environmental Studies	Ability-Enhancement Compulsory Course (AECC)-1
BCH-1.2	Financial Accounting	Core Course C-1
BCH-1.3	Business Law	Core Course C-2
BCH-1.4	Micro Economics	Generic Elective (GE)-1
Semester - II		
BCH-2.1	Business Communication (Language-English/Hindi/MIL)	Ability-Enhancement Compulsory Course (AECC)-2
BCH-2.2	Corporate Accounting	Core Course C-3
BCH-2.3	Corporate Laws	Core Course C-4
BCH-2.4	Macro Economics	Generic Elective (GE)-2
Semester - III		
BCH-3.1	Human Resource Management	Core Course C-5
BCH-3.2	Income-tax Law and Practice	Core Course C-6
BCH-3.3	Management Principles and Applications	Core Course C-7
BCH-3.4	Business Statistics	Generic Elective (GE)-3
BCH-3.5	E-Commerce	Skill-Enhancement Elective Course (SEC)-1
Semester - IV		
BCH-4.1	Cost Accounting	Core Course C-8
BCH-4.2	Business Mathematics	Core Course C-9
BCH-4.3	Computer Applications in Business	Core Course C-10
BCH-4.4	Indian Economy	Generic Elective (GE)-4
BCH-4.5	Entrepreneurship	Skill-Enhancement Elective Course (SEC)-2
Semester - V		
BCH-5.1	Principles of Marketing	Core Course C-11
BCH-5.2	Fundamentals of Financial Management	Core Course C-12
BCH-5.3	DSE-1 (Any one of Group A)	Discipline Specific Elective (DSE)-1
BCH-5.4	DSE-2 (Any one of Group A)	Discipline Specific Elective (DSE)-2
	Discipline Specific Elective (DSE) Group A	
	a. Management Accounting	
	b. Corporate Tax Planning	

	c. Advertising	
	d. Banking and Insurance	
	e. Computerised Accounting System	
	f. Financial Markets, Institutions and Financial Services	
	Semester - VI	
BCH-6.1	Auditing and Corporate Governance	Core Course C-13
BCH-6.2	Indirect Tax Law	Core Course C-14
BCH-6.3	DSE-3 (Any one of Group B)	Discipline Specific Elective (DSE)-3
BCH-6.4	DSE-4 (Any one of Group B)	Discipline Specific Elective (DSE)-4
	Discipline Specific Elective (DSE) Group B	
	a. Fundamentals of Investment	
	b. Consumer Affairs and Customer Care	
	c. Business Tax Procedures and Management	
	d. International Business	
	e. Industrial Relations and Labour Laws	
	f. Business Research Methods and Project Work	

ADMISSION PROCEDURE FOR B.COM:

- (i) Application will be only through online mode.
- (ii) Candidates securing 45% marks and above at 10+2 level or its equivalent can applied. However, there is 5% relaxation for SC/ST/OBC/DP/PCP/SP of eminence and daughter of ex-servicemen.

Selection Procedure :

- i) **Selection shall be made purely on marks secured in 10+2 or its equivalent**
- ii) **How to apply:** Candidates can login to the University Website or University Portal.
- iii) Duly completed application forms can be downloaded and have a copy for further use for comparison at the time of counselling.
- iv) Reservation Policy as notified by the State Government from time to time shall be strictly followed.
- v) Annual intake: the total number of seats in B.Com. is 400

ENCLOSURES TO BE SUBMITTED ALONG WITH APPLICATION FORM:

- (i) Candidates are not required to submit anything at the time of online submission.
- (ii) However, candidates are required to produce in original the following documents at the time of counselling.
 - a) Certificates & marksheet of class 10+2 or its equivalent and Class – X or its equivalent.
 - b) Caste/Tribe certificate issued by the concerned Deputy Commissioner/SDO in case of Schedule Caste/Tribe category.
 - c) A court affidavit in case of handicapped candidate and candidates with study break.
 - d) National Level Sports Certificate in case of Sports persons.

SCHEME OF EXAMINATION

As per guidelines of Dhanamanjuri University, there shall be a university examination at the end of each semester under Choice Based Credit System (CBCS).

BACHELOR OF BUSINESS ADMINISTRATION (BBA) COURSE STRUCTURE

Paper Code		
Semester I		
101	Environmental Science	Ability Enhancement - Compulsory
102	Fundamentals of Management & Organisational Behaviour	Core Discipline
103	Statistics for Business Decisions	Core Discipline
104	Any One from the List of Generic Elective / Interdisciplinary Courses	Elective Course – Generic /Interdisciplinary
Semester II		
201	Business Communication (Language : English / MIL)	Ability Enhancement - Compulsory
202	Managerial Economics	Core Discipline
203	Business Accounting	Core Discipline
204	Any One from the List of Generic Elective / Interdisciplinary Courses	Elective Course – Generic /Interdisciplinary
Semester III		
301	Macroeconomics	Core Discipline
302	Principles of Marketing	Core Discipline
303	Management Accounting	Core Discipline
304	Any One from the List of Generic Elective / Interdisciplinary Courses	Elective Course – Generic /Interdisciplinary
305	Any ONE from list of SKILL ENHANCEMENT COURSE (SEC)	Skill Enhancement Course
Semester IV		
401	Business Research	Core Discipline
402	Human Resource Management	Core Discipline
403	Financial Management	Core Discipline
404	Any One from the List of Generic Elective / Interdisciplinary Courses	Elective Course – Generic / Interdisciplinary
405	Any ONE from the list of SKILL ENHANCEMENT COURSE (SEC)	Skill Enhancement Course
Semester V		
501	Quantitative Techniques for Management	Core Discipline
502	Legal Aspects of Business	Core Discipline
503	Elective – I	Discipline Specific Elective
504	Elective – II	Discipline Specific Elective
Semester VI		
601	Business Policy & Strategy	Core Discipline
602	Financial Institutions & Markets	Core Discipline
603	Elective – III	Discipline Specific Elective
604	Elective – IV	Discipline Specific Elective

Admission Procedure for BBA:

- (i) Application will be only through online mode.
- (ii) Candidates securing 50% marks and above at 10+2 level or its equivalent can apply. However, there is 5% relaxation for SC/ST/OBC/DP/PCP/SP of eminence and daughter of ex-servicemen.

Selection Procedure :

- i) Selection shall be made purely on marks secured in 10+2 or its equivalent
- ii) How to apply: Candidates can login to the University Website or University Portal.
- iii) Duly completed application forms can be downloaded and have a copy for further use for comparison at the time of counselling.
- iv) Reservation Policy as notified by the State Government from time to time shall be strictly followed.
- v) Annual intake: the total number of seats in BBA is 70

WEIGHTAGE (%) OF SELECTION PROCEDURE

a)	Marks at 10+2		70
b)	Group discussion	From among the shortlisted candidates	15
c)	Interview		15
Grand total			100

ENCLOSURES TO BE SUBMITTED ALONG WITH APPLICATION FORM:

- i) Candidates are not required to submit anything at the time of online submission.
- ii) However, candidates are required to produce in original the following documents at the time of counselling.
 - a) Certificates & marksheet of class 10+2 or its equivalent and Class – X or its equivalent.
 - b) Caste/Tribe certificate issued by the concerned Deputy Commissioner/SDO in case of Schedule Caste/Tribe category.
 - c) A court affidavit in case of handicapped candidate and candidates with study break.
 - d) National Level Sports Certificate in case of Sports persons.

SCHEME OF EXAMINATION

As per guidelines of Dhanamanjuri University, there shall be a university examination at the end of each semester under Choice Based Credit System (CBCS).

Teachers & Staff

TEACHING STAFF

Management Department		
Raibirola Loijam	Assoc. Professor (HOD)	M.Com M.Phil
Dr.Ch. Mary Thomas	Assoc. Professor	M.Com , NET, Ph.D
Dr. N . Bala Devi	Asst. Professor	M.Com. , M.Phil. Ph.D
S. Bhogin Singh	Asst. Professor	M.Com., M.Phil
Accounts Department		
Dr N Jayanti Devi	Assoc. Professor (HOD)	M.Com. Ph.D
Aboni Kumar Das	Assoc. Professor	M Com.,
Dr. P. Tikendrajit Singh	Asst. Professor	M.Com., Ph.D
Dr. A. Victoria	Asst. Professor	M.Com., Ph.D
Dr.W. PriyokumarSingh	Asst. Professor	M.Com., Ph.D
Y. Basanta Singh	Asst. Professor	M.Com., M.Phil.
N. Birendra Singh	Asst. Professor	M.Com., M.Phil
Dr. Kiirii Onand Monsang	Asst. Professor	M.Com., NET Ph.D
Business Law and Practice		
O. Arunkumar	Assoc. Professor (HOD)	M.Com.
Dr. A.Debala Devi	Asst. Professor	M.Com., B.Ed, NET, SLET Ph.D.
Dr. Geeta Thanjam	Asst. Professor	M.Com., Ph.D.
M. Meenarani Devi	Asst. Professor	M.Com., M.Phil.
L. Tarunbala Devi	Asst. Professor	M.Com., M.Phil.
Economics Departments		
Dr.W. Subaschandra	Assoc. Professor (HOD)	M.A. Economics, Ph.D.
Dr.Th. Priyokumar Singh	Asst. Professor	M.A. Economics ,Ph.D.
Chingshubam Manimohon Singh	Asst. Professor	M.A. Economics, NET
Dr. Ch. Chitrapati Devi	Guest Lecturer	M.Sc. Environmental Science, Ph.D.
Banking and Finance Department		
Dr. Ph. Ibomcha Sharma	Asso. Professor (HOD)	M.Com., Ph.D.
Dr. L. Sanatomba Meetei	Asst. Professor	M.A. Economics, Ph.D.
Ch. Sanajaobi Devi	Asst. Professor	M.Com., M.Phil.
Mathematics Department		
Dr. T. Saratchandra	Assoc. Professor (HOD)	M.Sc. Mathematics, Ph.D.
Dr. N Chandrajini Devi	Asst. Professor	M.Com., M.Phil. Ph.D.
Ch. Ibungochouba	Asst. Professor	M.Sc. Mathematics, M.Phil.
English Department		
Dr. Ph. Sanamacha Sharma	Asst. Professor (HOD)	M.A. M.Phil., Ph.D.
Dr. L. Romabati Devi	Asst. Professor	M.A., Ph.D.
Dr.Th. Sobita	Asst. Professor	M.A., M.Phil., Ph.D.
Dr.Kh. Sushma Devi	Asst. Professor	M.A. M.Phil., Ph.D
Hindi Department		
Dr. Sher Singh	Assoc. Professor (HOD)	M.A. Ph.D.
Manipuri Department		
Dr. H. Sumatibala Devi	Assoc. Professor (HOD)	M.A. Ph.D.
Dr. A. Indira Devi	Asst Professor	M.A. Ph. D
Computer Department		
Th. Ojenkumar Singh	Asst. Professor	M.C.A, M. Phil.

WORKSHOP



INDUSTRIAL VISIT





TUCK SHOP



INDUCTION



ALUMNI



2ND ALUMNI MEET

13TH OCTOBER, 2019

"Don't count the years... Count the memories"

Organised By: D.M. College of Commerce Alumni Association



D.M. COLLEGE OF COMMERCE, IMPHAL

1ST ALUMNI MEET

8TH SEPTEMBER, 2018

"Relive the memories... Reconnect the hearts"

Organised By: D.M. College of Commerce Alumni Association





80p



BOOTH CAMP



NAAC TEAM





Dhanamanjuri University
DHANAMANJURI COLLEGE OF COMMERCE

Please Contact:

Principal, D.M. College of Commerce

Thangmeiband, Imphal West, 795001

Tele.: 0385-2446085

e-mail: dmccprincipal@gmail.com